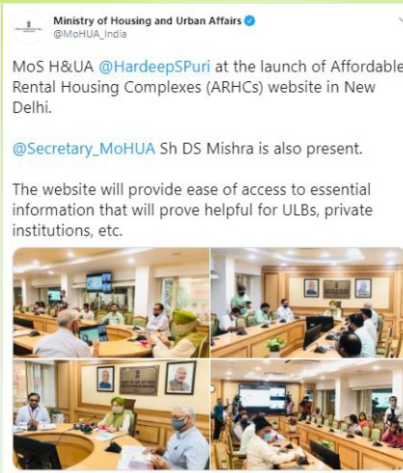


Pradhan Mantri Awas Yojana (Urban) E-NEWSLETTER



PMAY(U) PROGRESS

Houses Sanctioned
1.08 Crore

Houses Grounded
67 Lakh

Houses Completed
38 Lakh

Total Investment
₹ 6.49 Lakh Cr

Central Assistance
Committed
₹ 1.72 Lakh Cr

Central Assistance
Released
₹ 76, 293 Cr

Launch of Affordable Rental Housing Complexes Website and National Report on ANGIKAAR - a campaign for change management

On Wednesday October 14, 2020, Hon'ble Minister of State (I/C) MoHUA, Shri Hardeep S Puri launched a website of Affordable Rental Housing Complexes (ARHCs) for prospective beneficiaries, stakeholders and investors. He also released the Expression of Interest (EoI), User Guide and Operational Guideline in Hindi for better understanding, implementation and execution of the ARHCs. The website is user friendly and contains all relevant and important documents such as Concept Note, Operational Guidelines, FAQs etc that will help the stakeholders to make informed decision.



Shri Durga Shanker Mishra, Secretary, MoHUA presided over the proceedings of the event and shared his pleasure to announce that website is user-friendly and informative for the stakeholders across India. He also said that Affordable Rental Housing Complexes (ARHCs) will provide social security and improve quality life of migrants, industrial labour, urban poor, and students etc.

Hon'ble Minister also released the National Report on ANGIKAAR which contains all activities that were under taken through the year 2019 - to educate PMAY(U) beneficiaries, create awareness and encourage them to actively participate in all events. The campaign was launched to facilitate social behaviour change, through awareness on best practices like water & energy conservation, waste management, health, tree plantation, sanitation and hygiene for beneficiaries under Pradhan Mantri Awas Yojana - Urban.



Message from JS & MD (HFA)

Shri Amrit Abhijat

Pradhan Mantri Awas Yojana - Urban (PMAY-U) does not only provide pucca houses to eligible beneficiaries of urban India but also brings with it a bouquet of essentials for a dignified living.

ANGIKAAR - a campaign for change management for beneficiaries launched in August 2019 has reaped tremendous results. The campaign was implemented through a 3 Cs strategy - Convergence, Community Engagement and Communication. It touched lives of more than 20 lakh households that availed benefits of various schemes and adopted best practices of health, hygiene, cleanliness, waste management, environment water, and energy conservation. Our objective of 'Housing for All' by 2022 also entails addressing issues that arise from life transformation when beneficiaries move into a pucca house. Shri Hardeep Singh Puri, Hon'ble Minister of State (I/C), Housing and Urban Affairs released a National Report on ANGIKAAR - on 14 October 2020. The report is a recollection of various activities under the campaign. Around 18500 ANGIKAAR Resource Persons were trained by about 2200 specialists of City Level Technical Cell (CLTC) working in 4430 cities of PMAY (U). The campaign has built capacities to manage change and also address issues that arose due to the COVID-19 pandemic. Now, ANGIKAAR 2020 version has set in with the theme of 'Healthy, Wealthy and Wise'. Initiatives like Fit India Freedom Run, Eat Right India movement, Financial Awareness Messages (FAME), PMAY (U) Awas Quiz, etc. have been taken up as part of ongoing efforts.

In addition, there is encouraging progress on the front of Affordable Rental Housing Complexes (ARHCs), a sub-scheme initiated recently under PMAY (U). 25 States/UTs have signed MoAs and rest are in process. Model RFP has been shared with States/UTs for selection of Concessionaire. EoI has been uploaded on the newly launched ARHC website. A User Guide and Operational Guidelines in Hindi have also been shared with stakeholders for ease of participation.

At the PMAY (U) Mission, ours is a continuous and calibrated effort towards finding solutions to the emerging needs of urban housing sector.



Angikaar 2020

Healthy, Wealthy & Wise

FIT India
(Ministry of Youth Affairs and Sports)

Eat Right India
(Ministry of Health of Family Welfare)

FAME
Financial Awareness Messages
(Reserve Bank of India)



Angikaar 2020 with theme *Healthy Wealthy & Wise*

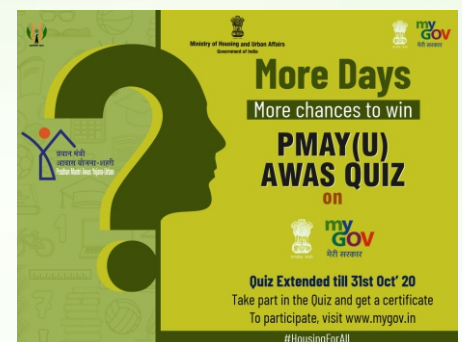
On the 151st birth anniversary of Mahatma Gandhi, MoHUA has proposed the Angikaar 2020, a campaign for behavioural change with the theme "Healthy, Wealthy and Wise". The theme of Angikaar 2020 reflects the inclusion of three new activities i.e: Angikaar - Fit India Freedom Run, Eat Right India movement and Financial Awareness Messages (FAME).

ANGIKAAR 2020 has started its journey with the first massive event being conducted under ANGIKAAR 2020 Fit India Freedom Run (15th Aug to 2nd Oct, 2020). Fit India Movement initiative by Ministry of Sports and Youth Affairs, is a movement to take

the Nation on a path of fitness and wellness. It provides a unique and exciting opportunity to work towards a healthier India. More than 1 lakh people including beneficiaries, SLTC/ CLTC specialists, surveyors and officials of States/ UTs/ ULBs have participated across India. PMAY(U) beneficiaries showed great enthusiasm and participated in various activities like Cycling, Running and Yoga etc. More than 1 lakh people have downloaded the PMAY(U) mobile app, updated the run/ walk time in the ANGIKAAR - FIT India module available in PMAY(U) Mobile App. and received the certificates.

PMAY(U) Awas Quiz

On the occasion of 151st birth anniversary of Mahatma Gandhi, Ministry of Housing and Urban Affairs has initiated 'PMAY(U) Awas Quiz' in association with MyGov India with an objective to create awareness about Pradhan Mantri Awas Yojana- Urban (PMAY-U) Mission among the citizens, stakeholders and beneficiaries. PMAY(U) Awas Quiz was available on MyGov's website (<https://quiz.mygov.in/>) from 2nd to 16th October, 2020. More than 50,000 people



across India have participated in the PMAY(U) Awas Quiz. After getting a overwhelming response, quiz has been extended till 31st Oct. 2020 for maximum participation.



Angikaar - FIT India Freedom Run

Andhra Pradesh



Arunachal Pradesh



Chhattisgarh



Gujarat



Haryana



Jammu and Kashmir



Jharkhand



Karnataka



Kerala



Madhya Pradesh



Manipur



Meghalaya



Nagaland



Odisha



Puducherry



Uttar Pradesh



Media Corner

Prominent Tweets

Ministry of Housing and Urban Affairs @MoHUA_India · Oct 5
Flagship Missions such as @SwachhBharatGov, @PMAYUrban, @SmartCities_HUA, @annut_MoHUA, were rolled out rapidly. All the Missions were in implementation mode well before the SDGs were adopted by the Member states. - MoS H&UA @HardeepSPuri

“Flagship Missions such as the Swachh Bharat Mission, the Housing For All (known as the Pradhan Mantri Awas Yojana-Urban), the Smart Cities Mission, the AMRUT Mission, were rolled out rapidly. All the Missions were in implementation mode well before the SDGs were adopted by the Member states.”



Durga Shanker Mishra @Secretary_MoHUA
Reviewed progress of Urban Flagship Missions of @MoHUA_India in a Webinar meeting with Chief Secretaries/ Principal Secretaries/Secretaries (UD)/ Mission Directors of Himachal Pradesh & Uttarakhand today, the 17th & 18th States that I have reviewed in the last 2 months.



MyGovIndia @mygovindia
The happiness of getting a new house is unparalleled. Watch what Yudhishthira from Guna, Madhya Pradesh has to say! #TransformingIndia @MoHUA_India @HardeepSPuri @PMOIndia @PIB_India @MB_India @Secretary_MoHUA

प्रधानमंत्री आवास योजना (ग्रामीण) गुना के युधिष्ठिर के परिवार में आई खुशहाली



Durga Shanker Mishra @Secretary_MoHUA
PMAY is not just providing houses with 4 walls but fulfills dreams of owning a house with drinking water, gas, toilet & other amenities to millions from all sections of the society. Sustainable/innovative technology & financing facilities are being used to achieve the objectives.



Durga Shanker Mishra @Secretary_MoHUA
Scheme for Affordable Rental Housing Complexes has been started to provide dignified living to migrant labourers/ workers/ students who come to cities in search of livelihood. So far MoUs have been signed with 23 States for implementation of this Scheme.

Affordable Rental Housing Complex
Ease of Living for Migrant Workers/Urban Poor



Print News

Outlook

THE NEWS SCROLL
14 OCTOBER 2020 Last Updated at 9:41 PM | SOURCE: PTI

Govt extending incentives to urban poor, migrants under housing scheme: Puri
New Delhi, Oct 14 (PTI) Union minister Hardeep Singh Puri said Wednesday that the Centre is extending several incentives, including free floor area ratio, concessional project finance and free of cost trunk infrastructure facilities under the Affordable Rental Housing Complexes (ARHCs) scheme to the urban poor and migrants.

Addressing a webinar, Puri said this initiative has been taken up to provide "dignified and affordable" living spaces to varied groups of the urban poor and migrants, including industrial and construction workers, and those working with market associations.

The Union housing and urban minister also launched a portal of Affordable Rental Housing Complex and released "ARHC User Guide" and operational guidelines.

BusinessLine

Housing Ministry launches affordable rental housing complex portal

The Ministry of Housing and Urban Affairs (MoHUA) scheme for Affordable Rental Housing Complexes (ARHCs) to be implemented by utilising existing government-funded vacant houses to convert into ARHC and construction, operation and maintenance by public/private entities on their own available vacant land.

"This initiative has been taken up to

provide dignified and affordable living spaces to varied groups of urban migrants/ poor including industrial & construction workers, migrants working with market/trade associations, educational/health institutions, hospitality sector, long term tourists/visitors, students etc," said Hardeep Puri, Minister of State (Independent Charge), MoHUA.

TOI

24 states, UTs join scheme on affordable rental housing

NEW DELHI: Two dozen states and UTs have come on board to implement the scheme for Affordable Rental Housing Complexes (ARHCs), aimed at providing affordable rental accommodation to the working class in cities and towns. The housing and urban affairs ministry on Wednesday launched a portal for implementation and getting

Social Media

Housing For All @PMAYUrban · Oct 2
2nd October marks the birthday of one of the greatest, transformative and inspirational leaders of India. Let's remember him and his teachings on his birth anniversary!

#GandhijiDay #HousingForAll



Durga Shanker Mishra @Secretary_MoHUA
It will be accepted for next 3 months i.e upto 14th January, 2021 i.e. pious Makar Sankranti day, which is celebrated across India in different names.

We released User Guide (gihc.mohua.gov.in/files/Upload/FL...) & ARHC Guidelines in Hindi as well today, which are available on our Portal.



MyGovIndia @mygovindia · Oct 3
How well do you know about Government's flagship scheme - PM Awas Yojana (Urban)? Put your knowledge to test by participating in the PMAY(U) quiz organised by @MoHUA_India. Challenge your friends in the comment section below! quiz.mygov.in/quiz/pmay-u-aw...

PMAY (U) AWAS QUIZ
Top 20 winners to receive a souvenir from MoHUA
Visit: Quiz.MyGov.in

Ministry of Housing and Urban Affairs @MoHUA_India
"To make ARHCs an attractive and viable business opportunity, we have proposed to extend numerous incentives/benefits including free F&S, concessional project finance, trunk infrastructure facilities free of cost amongst others." - MoS H&UA @HardeepSPuri

ARHC and Angikaar 2020

"To make this an attractive and viable business opportunity, we have proposed to extend numerous incentives/benefits including free F&S, concessional project finance, trunk infrastructure facilities free of cost amongst others."



Infographics

Stay Protected from Corona

No Carelessness until there is a Cure

Wear Your Mask Properly
Wash Your Hands Regularly
Maintain Physical Distancing



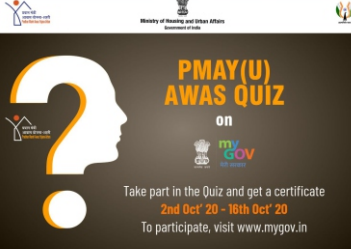
Angikaar 2020
Healthy, Wealthy & Wise

FIT India (Ministry of Youth Affairs and Sports)
Eat Right India (Ministry of Health and Family Welfare)
FAME Financial Awareness Messages (Reserve Bank of India)



PMAY (U) AWAS QUIZ
on mygovindia

Take part in the Quiz and get a certificate
2nd Oct '20 - 16th Oct '20
To participate, visit www.mygov.in



कोरोना से बचें

सही से मास्क पहनें
जब तक दवाई नहीं तब तक दिलाई नहीं
दृष्ट घोएं बार बार
निगाएं दो गज की दूरी



Angikaar 2020
Healthy, Wealthy & Wise

FIT India (Ministry of Youth Affairs and Sports)
Citizens, PMAY(U) beneficiaries, SLE/CLIC specialists, surveyors and officials of States/UTs/ULBs to individually run/walk in his/her chosen route, time and pace. Cumulative distance covered to be uploaded in the Fit India Module in PMAY (U) mobile application.



Angikaar 2020
Healthy, Wealthy & Wise

Eat Right India

- Addressing food adulteration through simple home tests
- Healthy choices through awareness on food fortification
- Sustainable initiatives through awareness on Junk/Breast Feeding PMAY(U) beneficiaries to identify authentic organic foods
- Promote surplus food donation under 'Safe Food Share' and ANMUKAR Rice (Rice, cereals, oil etc) in million plus 52 cities.



Angikaar 2020
Healthy, Wealthy & Wise

FAME Financial Awareness Messages
Reaching out to PMAY(U) beneficiaries of all four verticals through financial literacy by PLIs in coordination with Central Nodal Agencies, as per extant norms of Ministry of Finance and Reserve Bank of India



Release/ Launch of Website | Expression of Interest (EOI) | User Guide Operational Guidelines (Hindi) of Affordable Rental Housing Complexes (ARHCs) and Angikaar National Report
by Shri Hardeep S Puri
Hon'ble Minister of State (I/C), MoHUA
Date: October 14, 2020 | Time: 4:30-5:30 PM
Watch Live on
PMAY Urban | gimayurban.ltd | webcast.gov.in/mohua
ARHC # Angikaar # PMAY Urban

